

TROUSDALE COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun

BY THE NUMBERS

2014 Economic Impact (EI) of Tourism in Trousdale County

- **Ranks #90** out of 95 counties by EI
- Generated **\$3.97 MILLION** in direct tourism expenditures
- Generated **20** jobs
- Produced **\$440,000** in payroll
- Created **\$130,000** in local tax revenue
- Created **\$230,000** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$124.18** less in local and state taxes
- Each household pays **\$44.84** less in local county taxes
- Each household pays **\$79.33** in state taxes

ON AN AVERAGE DAY

On An Average Day In 2014, Tourist Spending in Trousdale County

- Generated **\$10,876** in daily expenditures
- Produced **\$1,205** in daily payroll
- Created **\$356** daily in local tax revenues
- Created **\$630** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Trousdale Co. household would pay \$124.18 more in taxes*

Sources: 2014 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry; U.S. Census Bureau Quick Facts by County
<http://quickfacts.census.gov/>