

# SUMNER COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun

## BY THE NUMBERS

### 2014 Economic Impact (EI) of Tourism in Sumner County

- Ranks **#15** out of 95 counties by EI
- Generated **\$130.96 MILLION** in direct tourism expenditures
- Generated **950** jobs
- Produced **\$19.86 MILLION** in payroll
- Created **\$2.98 MILLION** in local tax revenue
- Created **\$7.75 MILLION** in state tax revenue

## PER HOUSEHOLD

### As a result of taxes generated by tourist activity in the county:

- Each household pays **\$176.37** less in local and state taxes
- Each household pays **\$48.98** less in local county taxes
- Each household pays **\$127.39** less in state taxes

## ON AN AVERAGE DAY

### On An Average Day In 2014, Tourist Spending in Sumner County

- Generated **\$358,794** in daily expenditures
- Produced **\$54,410** in daily payroll
- Created **\$8,164** daily in local tax revenues
- Created **\$21,232** daily in state tax revenues

## IN OTHER WORDS....

### If it were not for state and local taxes generated by tourism...

- *Each Sumner Co. household would pay \$176.37 more in taxes*

Sources: 2014 Economic Impact of Travel on Tennessee Counties Report  
[www.tnvacation.com/industry](http://www.tnvacation.com/industry); U.S. Census Bureau Quick Facts by County  
<http://quickfacts.census.gov/>