

ROBERTSON COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun

BY THE NUMBERS

2014 Economic Impact (EI) of Tourism in Robertson County

- **Ranks #31** out of 95 counties by EI
- Generated **\$48.86 MILLION** in direct tourism expenditures
- Generated **280** jobs
- Produced **\$6.34 MILLION** in payroll
- Created **\$1.30 MILLION** in local tax revenue
- Created **\$3.04 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$179.81** less in local and state taxes
- Each household pays **\$53.86** less in local county taxes
- Each household pays **\$125.95** in state taxes

ON AN AVERAGE DAY

On An Average Day In 2014, Tourist Spending in Robertson County

- Generated **\$133,863** in daily expenditures
- Produced **\$17,369** in daily payroll
- Created **\$3,561** daily in local tax revenues
- Created **\$8,328** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Robertson Co. household would pay \$179.81 more in taxes*

Sources: 2014 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry; U.S. Census Bureau Quick Facts by County
<http://quickfacts.census.gov/>