

MONTGOMERY COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun

BY THE NUMBERS

2014 Economic Impact (EI) of Tourism in Montgomery County

- Ranks **#11** out of 95 counties by EI
- Generated **\$202.43 MILLION** in direct tourism expenditures
- Generated **1,490** jobs
- Produced **\$31.73 MILLION** in payroll
- Created **\$3.84 MILLION** in local tax revenue
- Created **\$12.09 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$248.80** less in local and state taxes
- Each household pays **\$59.97** less in local county taxes
- Each household pays **\$188.82** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2014, Tourist Spending in Montgomery County

- Generated **\$554,602** in daily expenditures
- Produced **\$86,931** in daily payroll
- Created **\$10,520** daily in local tax revenues
- Created **\$33,123** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Montgomery Co. household would pay \$248.80 more in taxes*

Sources: 2014 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry; U.S. Census Bureau Quick Facts by County
<http://quickfacts.census.gov/>