

HUMPHREYS COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun

BY THE NUMBERS

2014 Economic Impact of Tourism in Humphreys County

- Generated **\$34.13 MILLION** in direct tourism expenditures
- Generated **260** jobs
- Produced **\$6.09 MILLION** in payroll
- Created **\$2.23 MILLION** in local tax revenue
- Created **\$1.78 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$542.18** less in local and state taxes
- Each household pays **\$301.51** less in local county taxes
- Each household pays **\$240.67** in state taxes

ON AN AVERAGE DAY

On An Average Day In 2014, Tourist Spending in Humphreys County

- Generated **\$93,506** in daily expenditures
- Produced **\$16,684** in daily payroll
- Created **\$6,109** daily in local tax revenues
- Created **\$4,876** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Humphreys Co. household would pay \$542.18 more in taxes*

Sources: 2014 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry; U.S. Census Bureau Quick Facts by County
<http://quickfacts.census.gov/>