

DICKSON COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun

BY THE NUMBERS

2014 Economic Impact (EI) of Tourism in Dickson County

- Ranks **#24** out of 95 counties by EI
- Generated **\$60.85 MILLION** in direct tourism expenditures
- Generated **530** jobs
- Produced **\$10.17 MILLION** in payroll
- Created **\$1.48 MILLION** in local tax revenue
- Created **\$3.47 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$265.45** less in local and state taxes
- Each household pays **\$79.36** less in local county taxes
- Each household pays **\$186.08** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2014, Tourist Spending in Dickson County

- Generated **\$166,712** in daily expenditures
- Produced **\$27,863** in daily payroll
- Created **\$4,054** daily in local tax revenues
- Created **\$9,506** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Dickson Co. household would pay \$265.45 more in taxes*

Sources: 2014 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry; U.S. Census Bureau Quick Facts by County
<http://quickfacts.census.gov/>