

DAVIDSON COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun

BY THE NUMBERS

2014 Economic Impact (EI) of Tourism in Davidson County

- Ranks #1 out of 95 counties by EI
- Generated **\$5.426 BILLION** in direct tourism expenditures
- Generated **57,410** jobs
- Produced **\$1.236 BILLION** in payroll
- Created **\$137.41 MILLION** in local tax revenue
- Created **\$259.17 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$1,544.64** less in local and state taxes
- Each household pays **\$535.20** less in local county taxes
- Each household pays **\$1,009.44** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2014, Tourist Spending in Davidson County

- Generated **\$14,865,575** in daily expenditures
- Generated **157** jobs daily
- Produced **\$3,386,301** in daily payroll
- Created **\$376,465** daily in local tax revenues
- Created **\$710,054** daily in state tax revenues

IN OTHER WORDS...

If it were not for state and local taxes generated by tourism...

- *Each Davidson Co. household would pay \$1,544.64 more in taxes*

Sources: 2014 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry; U.S. Census Bureau Quick Facts by County
<http://quickfacts.census.gov/>