

CHEATHAM COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun

BY THE NUMBERS

2014 Economic Impact (EI) of Tourism in Cheatham County

- Ranks **#55** out of 95 counties by EI
- Generated **\$20.70 MILLION** in direct tourism expenditures
- Generated **130** jobs
- Produced **\$3.38 MILLION** in payroll
- Created **\$700,000** in local tax revenue
- Created **\$1.15 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$128.28** less in local and state taxes
- Each household pays **\$48.54** less in local county taxes
- Each household pays **\$79.74** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2014, Tourist Spending in Cheatham County

- Generated **\$56,712** in daily expenditures
- Produced **\$9,260** in daily payroll
- Created **\$1,917** daily in local tax revenues
- Created **\$3,150** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Cheatham Co. household would pay \$128.28 more in taxes*

Sources: 2014 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry; U.S. Census Bureau Quick Facts by County
<http://quickfacts.census.gov/>